

arteche

# artphoto

## II. PHOTO AND VIDEO CONTEST

Following a successful first edition in which were submitted more than 150 photographs from all over the world, Grupo ARTECHE would like to extend you an invitation to the **second artPhoto Photography Contest**.

➤ This time, in addition to the **three photography categories** of the previous competition, the **ARTECHE video category** will also be featured.



Mikel Goikoetxea - Win / Cat.: Infrastructure and electric equipment

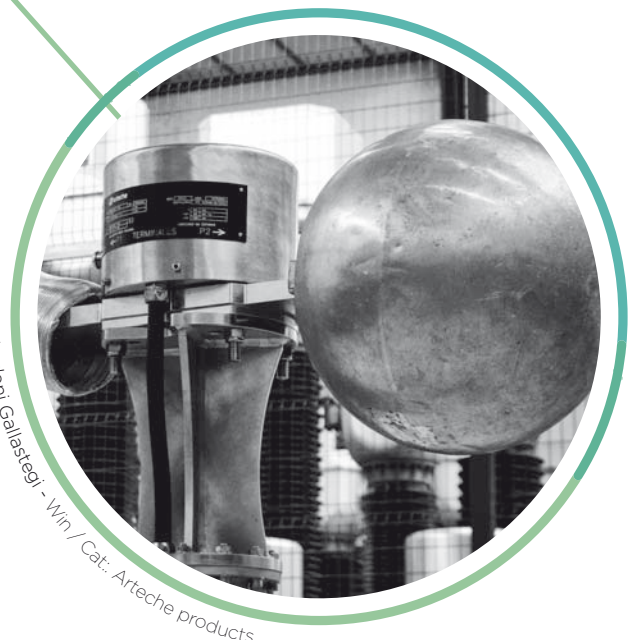


José Antonio Zurutuza - Win / Cat.: Life and power



The three photographs and the video which, in the jury's view, best reflect the usage and impact of electric power in each category will be awarded as follows:

➤ **Parrot AR. Drone 2.0**



Amboni Gallastegi - Win / Cat.: Arteche products

# CATEGORIES

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## One award in each category:

- 1. Life and power:** these should be reflective of the impact of electric power in the daily life of people and society, its influence in daily occurrences of each one of us in any possible view: how electricity offer us light, warmth, how it moves us or how it part of our entertainment.
- 2. Infrastructure and electric equipment:** the impact of power in our life would be impossible without the needed infrastructure and equipments generation, transmission and power distribution which permits us to use it in our advantage and which mold our landscapes.
- 3. ARTECHE products:** compositions including any ARTECHE product.
- 4. ARTECHE video:** short videos which show, in any circumstance, some ARTECHE product.

# CONDITIONS

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- 1. PRELIMINARY:** Photographs and videos submitted to the contest will be subject to the following terms of participation, licensing, use and content, as well as to the interpretation that the organizer makes of them.
- 2. PARTICIPANTS:** Entry to the competition is free and anyone who wishes may participate (photographs by under-18s should be sent accompanied by the permission of their guardian).
- 3. WORKS:** Participation in the competition implies the author's ownership of the work of art, the authorisation of the models if there are any, and the author's license for the uses signalled in the license section.  
  
As such, the organisation is released from any kind of plagiarism, and if the conditions are not followed by a prize winner after the prizes have been awarded, the prize-winner shall be obliged to hand back the prize to the organisation.
- 4. PRESENTATION FORMATS.** All photographs must be formatted **RAW** or, alternatively, **JPEG** with a minimum size at **3MB**. Videos must be formatted **MPEG, MP4, WMV, MOV** or **AVI** of a maximum running time of **1 minute**.  
  
Photographs and videos are valid in color, black and white or any other format.
- 5. VALID FORMS OF ID.** It is necessary for all photographs and videos to be identified jointly with their author's data (**name, surnames and contact details**) plus those of the work itself (**title or corresponding place and product**)  
  
Photographs and videos not accompanied by these details shall be excluded from the competition.  
  
ARTECHE Group will not save or use the personal details of any of the participants, except for those required for identification of the work and contact the contestants after the outcome of the present competition.
- 6. HOW TO ENTER:** The entries may be sent to the email [artphoto@arteches.es](mailto:artphoto@arteches.es)
- 7. DEADLINE:** Submission deadlines for materials will be the period commencing at the time of publication of the contest conditions on the ARTECHE website and finishing on **October 31 2016**. All entries arriving after this date will not be admitted to the competition.
- 8. LICENSES:** All the competitors grant ARTECHE Group the license to disseminate and use their photos in the company's corporate and commercial dissemination platforms.  
  
Awarded photographs and videos will be sole property of Grupo ARTECHE and the author commits to not using said photograph in any other competition or means of dissemination which are not his or her own web pages or social networks.  
  
The contestant must guarantee the authorship of the submitted work and will be held entirely responsible of any pursued claims of image rights, keeping Grupo ARTECHE harmless of any all liabilities arising from a third party's suit or action for failing to comply with that guarantee.
- 9. DECISION OF THE JURY:** The decision of the jury, composed of professionals from ARTECHE Group's Marketing Department, shall be unappealable and will be made public on **November 21**, on [www.arteches.com](http://www.arteches.com). The decision of the jury will be sent to all the participants by email.  
  
Should the awarded photograph be disqualified for failing to comply with any of the sections above, the second mostvoted photograph will be awarded instead, and so forth.  
  
Members of the jury are not allowed to participate in the contest.
- 10. ACCEPTANCE:** The authors of the photographs sent to this competition give their consent and as such accept the consequences of sending their works of art to the present Competition of the ARTECHE Group.

